

Kavi Choudhary

Permanent Address:
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EDUCATION & HONORS

Indiana University, Kelley School of Business (Direct Admit) | Bloomington, IN

May 2030

Bachelor of Science in Business

GPA: 4.00 / 4.00

Major: Management

Honors and Awards:

- **Hoosier Scholars:** Awarded \$40,000 over the course of 4 years for outstanding academic achievement and performance.
- **Best Data Analytics – Dubai Science Fair (2025):** Recognized for research on AI's impact on SMEs in the UAE
- **Best Strategic Innovation – Cornell (2025):** Awarded for the best strategic innovation plan for an SME client.

Jumeirah College | Dubai, UAE

September 2021 - June 2026

A-Level Student

- Business: A* | Mathematics: A* | Product Design: A*

PROFESSIONAL EXPERIENCE

UltraSafe AI (us.inc) | Dubai, UAE

June 2026 - July 2026

AI Automation & GTM Strategy Intern

- Produced confidential GTM strategy and market-positioning documentation for Stones.ae (pre-launch Dubai AI proptech startup), converting product research into actionable growth recommendations for a Dubai off-plan real estate platform.
- Built an AI-assisted social content automation pipeline (n8n) across X, LinkedIn, and Facebook, integrating Google Sheets, GitHub, RSS feeds, and Slack, posting content 5-7x daily across all channels; implementing multiple quality control checks.

New Launch Properties LLC | Dubai, UAE

July 2022 - July 2024

Intern

- Gained hands-on exposure to deal flow, client acquisition, and sales operations in Dubai's off-plan real estate market; analyzed how brands differentiate through customer experience and digital marketing tools such as Meta ads and SEO.

ACTIVITIES & PROJECTS

FXSentinel (fxsentinel.io) | Remote

July 2025 - July 2026

Founder, Web App

- Solo-built a full-stack AI forex analysis platform across a 1200+ file codebase with 60+ REST endpoints, integrating 15+ external APIs including Stripe, Binance, TradingView, Finnhub and Kalshi with circuit breakers, rate limiters and caching.
- Grew to 525+ users, 3800+ Followers, and 4.5M+ social views through GA4/GTM funnel tracking, ManyChat automation, and multi-channel content across TikTok, Instagram, and X; shipped a background alert system with impact scoring.
- Architected a hybrid LLM pipeline: Gemini for real-time web grounding and evidence retrieval, GPT for structured trade analysis, with smart caching, per-user cost tracking, fail-open fallbacks, and multi-source news ingestion from 8+ RSS feeds.

GetUp: Goal Tracking | Remote

August 2024 - Feb 2025

Founder, iOS App

- Generated 200+ downloads and 2,200+ TikTok followers through an organic content strategy for an iOS productivity app I designed, developed, and launched in Swift, featuring daily goal journaling, goal tracking, and behavioral insights.

MoneyMadeWise | Remote

Jan 2023 - Dec 2023

Founder, Website

- Reached 1,000+ readers by building and self-funding a financial literacy platform for underserved communities, covering budgeting, saving, and investing through interactive resources, community engagement, and a custom admin panel.

LEADERSHIP & INVOLVEMENT

Young Founders Lab – Startup & VC Program | Remote

July 2025 - Aug 2025

Team Lead

- Led a team through startup ideation, product validation, and MVP development to prototype ActiMetra, an AI-powered analytics tool for Shopify merchants, gaining exposure to venture capital evaluation frameworks and investor thinking.

Academic Programs – Cornell, Georgetown, Inspirit AI | Remote

June 2023 - Aug 2025

Summer Student

- Cornell (2025): Developed a strategic innovation plan for therapy client Miribai; awarded Best Strategic Innovation Plan.
- Georgetown (2024): Developed and presented a theoretical growth strategy for TikTok to scale and diversify its user base.
- Inspirit AI / Stanford-affiliated (2023): Explored LLM fundamentals and AI ethics; presented research to the full cohort.

INTERESTS

Fintech | Startups & Venture Capital | Gym | Financial Markets | Trading